

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**4th Floor**  
**Washington, DC 20003**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943095-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1562

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	943095	07897961

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/26/12	09/28/12	M-F Early Sunrise	5:00-6:00 AM	--1-1--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1-1--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/26/12	5:41 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USATV02H	\$400.00 NM
2	WESH	F	09/28/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USATV02H	\$400.00 NM
3	09/25/12	09/27/12	M-F Sunrise @6AM	6:00-7:00 AM	-1-1---	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-1---	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1219H	\$1,200.00 NM
2	WESH	Th	09/27/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USATV02H	\$1,200.00 NM
4	09/26/12	09/28/12	NBC Today Show	7:00-9:00 AM	--1-1--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1-1--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/26/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	PRATV1219H	\$1,500.00 NM
1	WESH	F	09/28/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	PRATV1219H	\$1,500.00 NM
5	09/25/12	09/28/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1-11--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-11--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	9:37 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00 NM
2	WESH	Th	09/27/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	PRATV1219H	\$800.00 NM
3	WESH	F	09/28/12	9:22 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00 NM
7	09/26/12	09/26/12	NBC Today Show II	10AM-11AM	--W----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/26/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	USATV02H	\$700.00 NM

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**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943095-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1562

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/25/12	09/27/12	NBC Today Show III	11AM-12PM/10-11A	-1-1---	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-1---	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	PRATV1219H	\$600.00 NM
2	WESH	Th	09/27/12	11:53 AM	NBC Today Show III	11AM-12PM/10-11A	:30	USATV02H	\$600.00 NM
10	09/26/12	09/28/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--1-1--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1-1--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/26/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	PRATV1219H	\$500.00 NM
2	WESH	F	09/28/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	PRATV1219H	\$500.00 NM
11	09/27/12	09/27/12	Days of Our Lives	1:00-2:00 PM	---T---	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	09/27/12	1:29 PM	Days of Our Lives	1:00-2:00 PM	:30	PRATV1219H	\$600.00 NM
12	09/25/12	09/28/12	KATIE COURIC DAY	2-3PM	-1111--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1111--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/25/12	2:12 PM	KATIE COURIC DAY	2-3PM	:30	USATV02H	\$300.00 NM
2	WESH	W	09/26/12	2:21 PM	KATIE COURIC DAY	2-3PM	:30	USATV02H	\$300.00 NM
1	WESH	Th	09/27/12	2:18 PM	KATIE COURIC DAY	2-3PM	:30	USATV02H	\$300.00 NM
4	WESH	F	09/28/12	2:39 PM	KATIE COURIC DAY	2-3PM	:30	USATV02H	\$300.00 NM
14	09/25/12	09/27/12	M-F 3-4 PM	3:00-4:00 PM	-1-1---	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-1---	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	3:26 PM	M-F 3-4 PM	3:00-4:00 PM	:30	PRATV1219H	\$500.00 NM
2	WESH	Th	09/27/12	3:36 PM	M-F 3-4 PM	3:00-4:00 PM	:30	PRATV1219H	\$500.00 NM
15	09/26/12	09/28/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--1-1--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1-1--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/26/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	PRATV1219H	\$1,000.00 NM
2	WESH	F	09/28/12	4:39 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	PRATV1219H	\$1,000.00 NM
16	09/25/12	09/27/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1-1---	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-1---	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USATV02H	\$1,400.00 NM
2	WESH	Th	09/27/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USATV02H	\$1,400.00 NM
17	09/26/12	09/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--W----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943095-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1562

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/26/12	09/26/12	M-F 6-6:30 PM Class of Time - Fixed Non Pre-emptible	M-F 6-6:30 PM	--W----	:30	1	\$2,000.00	NM
09/24/12 09/30/12 --W---- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 09/26/12 6:13 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USATV02H \$2,000.00 NM									
18	09/27/12	09/27/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-730 PM	---T---	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ---T--- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTh 09/27/12 7:17 PM M-F Entertainment Tonight 7:00-730 PM :30 PRATV1219H \$2,000.00 NM									
19	09/25/12	09/25/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	-T-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -T----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 7:54 PM M-F Access Hollywood Access Hollywood / :30 PRATV1219H \$2,000.00 NM									
20	09/26/12	09/28/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	--1-1--	:30	2	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --1-1-- 2 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 09/26/12 12:10 AM NBC Tonight Show 11:35P-12:35XM :30 PRATV1219H \$1,000.00 NM 2 WESHF 09/28/12 12:00 AM NBC Tonight Show 11:35P-12:35XM :30 USATV02H \$1,000.00 NM									
21	09/30/12	09/30/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/30/12 7:57 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 USATV02H \$450.00 NM									
23	09/29/12	09/29/12	Sat. Entertainment this W Class of Time - Pre-emptible with notice	7:00-8:00 PM	-----S-	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/29/12 7:51 PM Sat. Entertainment this Week 7:00-8:00 PM :30 PRATV1219H \$900.00 NM									
24	09/30/12	09/30/12	CHRIS MATTHEWS WK Class of Time - Pre-emptible with notice	CHRIS MATTHEW:	-----S	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/30/12 10:20 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW: :30 PRATV1219H \$1,000.00 NM									
25	09/30/12	09/30/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/30/12 6:50 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 USATV02H \$1,200.00 NM LR- Golf									

Total Spots

34

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**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943095-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1562

[www.wesh.com](http://www.wesh.com)
**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$30,650.00</b>
<u>Agency Commission</u>	<b>\$4,597.50</b>
<u>Net Amount Due</u>	<b>\$26,052.50</b>



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**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943095-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1562

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	943095	07897961

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	5:41 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1219H	\$300.00	NM
6	10/01/12	10/01/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00	NM
8	10/01/12	10/01/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	10:52 AM	NBC Today Show II	10AM-11AM	:30	PRATV1219H	\$700.00	NM
13	10/01/12	10/01/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	3:39 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$600.00	NM
<b>Total Spots</b>							<b>4</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,400.00</b>
<u>Agency Commission</u>	<b>\$360.00</b>
<u>Net Amount Due</u>	<b>\$2,040.00</b>